



*Introduction to*  
**SOCIAL MEDIA & DIGITAL MARKETING  
FOR YOUR SMALL BUSINESS**

*In this interactive seminar you'll LEARN:*

- HOW TO GROW YOUR BUSINESS ONLINE and attract the right clients.
- The importance of HAVING A CREDIBLE AND TRUSTWORTHY BRAND.
- Which SOCIAL MEDIA PLATFORMS should you choose for your business.
- How to MEASURE YOUR DIGITAL MARKETING efforts.
- The key ingredients for a **GOOD WEBSITE**.



**TIME**  
6:00PM - 8:00PM



**WHEN**  
Tuesday 7th May 2019



**WHERE**  
2 Codrington Street, Cranbourne



**RSVP by Monday 29th April**  
T: (03) 5990 1000  
E: brodie@highview.com.au

Finger food & refreshments provided.

*Presented by*



*Highview's Trusted Specialist*



**LUKE TREWIN**  
Founder/Director

Luke is a passionate business management & marketing professional that has built his own successful small business on the back of excellent web & digital expertise. He's grown his business from a home based start-up to a team of 8 staff - plus a team of contractors! Luke's worked with businesses of all sizes and industries, and prides himself on delivering real business solutions and results that generate income for clients.