



HIGHVIEW
ACCOUNTING & FINANCIAL

SEMINAR



Introduction to SOCIAL MEDIA & DIGITAL MARKETING FOR YOUR SMALL BUSINESS

In this interactive seminar you'll LEARN:

- HOW TO GROW YOUR BUSINESS ONLINE and attract the right clients.
- The importance of HAVING A CREDIBLE AND TRUSTWORTHY BRAND.
- Which SOCIAL MEDIA PLATFORMS should you choose for your business.
- How to MEASURE YOUR DIGITAL MARKETING efforts.
- The key ingredients for a **GOOD WEBSITE**.



TIME
6:00PM - 8:00PM



WHEN
Tuesday 4th September 2018



WHERE
2 Codrington Street, Cranbourne



RSVP by Monday 27th August
T: (03) 5990 1000
E: brodie@highview.com.au

Finger food & refreshments provided.

Presented by



MODERN VISUAL
BUSINESS GROWTH SOLUTIONS

Highview's Trusted Specialist



LUKE TREWIN
Founder/Director

Luke is a passionate business management & marketing professional that has built his own successful small business on the back of excellent web & digital expertise. He's grown his business from a home based start-up to a team of 8 staff - plus a team of contractors! Luke's worked with businesses of all sizes and industries, and prides himself on delivering real business solutions and results that generate income for clients.

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